



*molly moon's*

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## News Release

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For Immediate Release

### **GIRL SCOUT COOKIE ESSAY CONTEST** **Molly Moon's Homemade Ice Cream to send girls to camp for the first time**

SEATTLE, Friday, January 8, 2016 –Molly Moon's Homemade Ice Cream is pleased as punch to announce an essay contest to send six local Girl Scouts to camp who have never been before.

Essays should answer the question "Why do you want to go to Girl Scout Camp for the first time?" Winners will have the opportunity to sell cookies directly to Molly Moon's. Molly Moon Neitzel, owner and CEO of Molly Moon's, has promised to buy 1,166 boxes of Thin Mints from each winner so they can attend the Girl Scout camp of their choice.

Molly Moon's needs 7,000 boxes of Girl Scouts Thin Mint cookies to make the popular "Scout" Mint ice cream. This year, our talented team of ice cream makers will crush 224,000 Thin Mints and fold them into ice cream that's subtly flavored with extract of Washington-grown organic peppermint.

Girl Scouts of Western Washington will provide each winner with a camp-readiness pack that includes a sleeping bag, camp t-shirt, hoodie, and other gear like mess kits and plushies.

To be eligible, Girl Scouts must live in Western Washington and not have attended camp before. The contest deadline is 11:59 p.m. Thursday, January 21. The Molly Moon's team will accept essays and links to video essays at [info@mollymoon.com](mailto:info@mollymoon.com). Please keep written essays under 500 words, and video essays under five minutes.

"Our goal here is to send girls to camp who have never been," says Molly Moon. "Camp was an amazing experience for me as a kid, and I would not have been able to go if it weren't for the money I raised selling cookies in my first several years. I want to give as many girls as possible the same opportunities to feel self-reliant, build a fire, cook outside, make new friends and discover who they are in the amazing environment that camp provides."

#### **About Molly Moon's Homemade Ice Cream**

Our mission is to make the world better, one scoop at a time. The world is a big place, made smaller, we believe, by the act of sharing a sweet treat with someone you love. Our team works hard to create deliciousness by partnering with local farmers and producers — from beekeepers to cocoa importers — to turn the best, freshest, local flavors into truly outstanding ice cream. Our six neighborhood shops are built to serve as community gathering places that are truly multi-generational. We strive to be the raddest employer in our industry by providing free health care, paid leave and living wages. We are out to prove that an environmentally, and socially responsible business can be profitable and grow while also giving back to the community.

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#### **CONTACT INFORMATION**

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